

Training & Placement Cell  
Dr. B. R. Ambedkar University Delhi  
Room No.23, Kashmere Gate Campus  
Delhi-110006  
Email: [placements@aud.ac.in](mailto:placements@aud.ac.in)

**Sub: - Placement opportunity for PG students of Dr. B. R. Ambedkar University Delhi passing out in 2023 in the company “Torque Communications”.**

Please find the below details of placement opportunity for PG students of batch passing out in 2023 in the company “**Torque Communications**” for your reference and circulation to students to apply on given link by 23.05.2023.

**Registration Link:-** <https://forms.gle/AYKMu7voYGWEs4c7A>

**Name of the Company: - Torque Communications,** <https://www.torquecommunications.in/>

**About the Company: -**

Torque Communications has over 18 years of consulting in communications management across domains and sectors. Over these years, Torque Communications have consulted over 400 of the world’s best firms for an extended period of time. Torque Communications have been advising governments, corporations, NGOs. Torque Communications have been instrumental in changes in policy; changes in communication paradigms and changes in consumer behavior. Torque is led by a professional team drawn from diverse arenas ranging from journalism and public affairs to government services and marketing. At the core is a backbone of strong communications professionals who represent over 100 man-years of combined experience in managing public relations. At Torque the focus is on building a deep understanding of our clients and their requirements with the aim of developing communication that addresses business goals. Torque Communications sectoral experience ranges from Information Technology, Pharmaceuticals, Automobiles, and Energy to Entertainment, FMCG, Healthcare and Services among others. The Torque Team has an excellent understanding and appreciation of the Indian media scenario married with long-standing relations.

**About the Job Profile: -**

- Public Relation Executive

**Roles and responsibilities: -**

- Manage the pipeline and timelines to execute PR and communications tasks.
- Carry out research, based on briefs from SMEs and function heads, for specific story lines.
- Edit and proofread content for tone, relevance, structure, and ensure all content aligns with client’s writing style.
- Maintain tracker sheets and metrics for published content.
- Monitor media coverage.
- Build and update media lists and databases.
- Suggest innovative ideas for engaging content and PR activities.

**Requirement: -**

- Exceptional attention to detail - strong writing and editing skills
- Some degree of understanding of media relations and knowledge of media

- Energetic, creative and takes initiative to tackle new projects and tasks
- Willing to experience a fast-paced and constantly evolving environment
- Quick learner who listens and asks good questions
- Ability to understand briefs; work with content and media, build brand strategy and consult clients on communication requirements.

**Salary:**

- Annual Salary - 4.5 LPA

**Other Details:**

- Location: Phase 1, Udyog Vihar, Gurgaon
- Work from Office: Monday to Friday

**Qualifications:**

- Post-Graduation

\*For students passing out in 2023

**ONLY ELIGIBLE AND INTERESTED STUDENTS OF DR. B. R. AMBEDKAR UNIVERSITY DELHI ARE ADVISED TO APPLY.**

**(Mr. Sachit Sharma)  
Assistant Registrar  
Training & Placement Cell**