

Training & Placement Cell
Dr. B. R. Ambedkar University Delhi
Room No.23, Kashmere Gate Campus
Delhi-110006
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Sub:- Placement opportunity for MBA students of Dr. B. R. Ambedkar University Delhi passing out in 2023 in the company “Sintex BAPL Ltd.”.

Please find the below details of placement opportunity for MBA students of batch passing out in 2023 in the company “**Sintex BAPL Ltd.**” for your reference and circulation to students to apply on given link by **29.12.2022**.

Registration Link:- <https://forms.gle/ciXGPPzJjRCTXGaV6>

Name of the Company:- Sintex BAPL Ltd, <http://www.sintexplastics.com/>

Designation:- Management Trainee for Sales & Business Development Roles across India for B2B and B2C Business Verticals of Plastic products.

Salary:- Rs. 3.5 Lacs P.A + Incentives

About the Company:-

Sintex is a globally reputed brand in the Plastics and Composites industry. Its expertise in Plastics encompasses Rotational Molding, Blow Molding, Extrusion, Injection Molding, Sheet Molded Composites, FRP and LRTM technologies. Sintex product applications are delivered across sectors like Industrial & Retail, Automotive, Transportation, Electrical, Aerospace, Medical Equipment, Home & Interiors. Its world-class manufacturing and distribution facilities are spread across India and the US.

Sintex-Plastics Division was started in the year 1975 and today they have the most diversified manufacturing capabilities in Plastic Processing in the world. At Sintex, they use their thinking to design products that led the world live a practical life. Their Left Brain works overtime to create products that are simple, low on maintenance and long-lasting. Its products are designed to deliver simplicity. The company put substance before style. For more than 8 Decades, Sintex has been helping its Clients, Industries and Societies prosper. In the pursuit of excellence, Sintex has always relied on the support of its people—our greatest asset. Sintex has helped maximize the potential of every employee and pushed the bar of excellence. An international foothold that spans 9 countries across 4 continents around the World. Majority of the clientele is Fortune 500 companies. Sintex focuses on helping their clients do better at their business with an Innovative range of products and solutions. Sintex vision is to offer value to its customers at each stage and to be a Supplier of Choice for Plastics / Building Material Industry with commitment to Quality, Cost and Delivery.

Sintex is an Equal Opportunity Employer and considers applicants for all positions without regard to race, color, religion or belief, sex, age, national origin, citizenship status, marital status, military/veteran status, genetic information, sexual orientation, gender identity, physical or mental disability or any other characteristic protected by applicable laws. Sintex is committed to create a dynamic work environment that values diversity and inclusion, respect and integrity, customer

focus, and innovation. Sintex is an organization which focuses on and offers holistic development opportunities to its employees.

About the Job:-

- Management Trainee for Sales & Business Development Roles across India for B2B and B2C Business Verticals of Plastic products.

Roles & Responsibilities:-

- Focusing and Achieving Monthly / Quarterly / Annually Operational Plan (Sales Target).
- Responsible to achieve sales targets through secondary sales and enhance market share through Retailers.
- Provide customers with the appropriate selection, sampling of products in response of their inquiries and provide quotations accordingly.
- Build consumer/influencer connect as per the region to build brand awareness and generate leads for the Retailers / Dealers.
- Managing Sales through Super Sales Software.
- Responsible to maintain records of all sales leads and customer accounts in DMS.
- Responsible to Deal with Consumer Complaints effectively upholding Company's values.
- Responsible to fill Questionnaire in Super Sales App for each Retailer, take feedback from retailers & share relevant information's with Support Team at Head Office
- Responsible for Daily Market visits to keep an eye on Market Status, Competitors activities, Scheme Activations.
- Responsibility to handle BTL activities (Branding, Sampling and other promotional activities like Contractors Meet, Local Meets, Exhibitions etc.)

Eligibility Criteria

- MBA

*for batch 2022-23

ONLY ELIGIBLE AND INTERESTED STUDENTS OF DR. B. R. AMBEDKAR UNIVERSITY DELHI ARE ADVISED TO APPLY.

**(Mr. Sachit Sharma)
Assistant Registrar
Training & Placement Cell**