

Training & Placement Cell  
Dr. B. R. Ambedkar University Delhi  
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Delhi-110006  
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**Sub: - Placement opportunity for MBA students of Dr. B. R. Ambedkar University Delhi passing out in 2023 in the company “ekincare”.**

Please find the below details of placement opportunity for MBA students of batch passing out in 2023 in the company “**ekincare**” for your reference and circulation to students to apply on given link by 04.06.2023.

**Registration Link:-** <https://forms.gle/28oT9iXHtyLJn6z96>

**Name of the Company:-** ekincare, <https://www.ekincare.com/>

#### **About the organization: -**

Ekincare has been founded in 2015, with the intention to help non-resident Indians keep track of the health of family members back home and began its journey as a medical records platform. The idea was to bring order and standardization to the disparate, broken healthcare ecosystem in India with the help of AI, deep analytics and our patented technology. Identifying a more challenging problem in the corporate health benefits and group insurance space, we pivoted to being a B2B only provider and never looked back. With services like telemedicine, pharmacy, mental health and fitness we made the natural progression to become India’s most advanced enterprise ready health benefits platform! ekincare’s network of over 10,000+ service providers pan-India delivers cutting-edge health-tech services to over 500+ corporates and 2M+ employees. The major services includes annual health checkups (AHC), telemedicine (online doctor consultations), e-pharmacy (order medicines online), vaccinations, mental health and well-being services, access to fitness centers and more. The AI-driven integrated and patented health benefits platform provides real-time insights on health parameters for both employers and employees, making it a robust solution for delivering personalized health and wellness experiences, while saving up to 90% in healthcare costs and lowering their employees’ health insurance premiums.

#### **About the Job Profile: -**

- Management Trainee

#### **Responsibilities:**

- Identify, define, manage, and drive ad-hoc special projects and initiatives that are cross-functional and strategy to the company
- Build a thorough understanding of all areas of the business - Sales, Marketing, Product, Operations - to determine priorities for the company through weekly meetings
- Facilitate effective decision-making throughout the organization
- Identify unique pain points, help identify problem statements, craft and communicate high-level solutions to create curiosity and interest internal and external offerings

**Requirements:**

- MBA from a university/management/ top college
- A keen interest in learning about business, entrepreneur at heart, excited about startups
- Excited to learn new things and do not shy away from going above and beyond the traditional growth paths
- Excellent communication skills and analytical skills
- Quickly adapt to the changing environment and are quick to pick up new skills if required to get the job done

**Career Opportunity and Benefits**

- Play a key role in a successful high-growth Health-tech startup
- Be at the forefront of new-age health-tech
- Enjoy attractive compensation package, incentives, ESOPs, Sponsored fitness memberships
- Report directly to Co-founder/Top management

**Qualifications:**

- MBA

**Salary:**

- 7 LPA

**ONLY ELIGIBLE AND INTERESTED STUDENTS OF DR. B. R. AMBEDKAR UNIVERSITY DELHI ARE ADVISED TO APPLY.**

-Sd-  
**(Mr. Sachit Sharma)**  
**Assistant Registrar**  
**Training & Placement Cell**