

Training & Placement Cell
Dr. B. R. Ambedkar University Delhi
Room No.23, Kashmere Gate Campus
Delhi-110006
Email: placements@aud.ac.in

Sub: - Placement opportunity for PG students of Dr. B. R. Ambedkar University Delhi passing out in 2023 in the company “Breakthrough”

Please find the below details of placement opportunity for PG students of batch passing out in 2023 in the company “Breakthrough” for your reference and circulation to students to apply on given link by 18.05.2023.

Registration Link:- <https://forms.gle/8PMp1w54S5yUhDAF9>

Name of the Organization: - Breakthrough, <https://inbreakthrough.org/>

About the Organization: -

Breakthrough was founded in 1999 with the mission of using arts and culture to bring human rights issues - especially violence and discrimination against marginalized groups -- into mainstream conversation and inspire critical mass of people to take action for change. Its award-winning music albums and campaigns have won innumerable awards and have stirred unprecedented discussion across India about women’s rights and brought the problem of domestic violence out from behind closed doors. Earlier partnerships with the Ministry of Women and Child Development for dissemination of our media and IEC products ensures that the messaging reaches large numbers as can be seen by the Bell Bajao campaign that reached 130 million in Phase I and 110 million in Phase II. The support was received pro-bono and is estimated to be worth INR 150 million. The Ministry has adopted Breakthrough’s MissionHazaar campaign on preventing sex selection under its flagship “Beti Bachao, Beti Padhao” campaign and is disseminating the TV spots, curriculum and communication guide in 12 Indian languages. Breakthrough’s current work spans across 5 states on transforming gender norms to prevent Violence against Women & Girls, and exploring the interlinkages between its various manifestations. Breakthrough makes innovative use of media, arts and technology including digital and mobiles, leadership development and community mobilisation to activate critical mass of people who will deliver the culture change needed to make violence against women and girls unacceptable. Centre to this is a gender equity curriculum, called Taron ki Toli that builds gender equitable views among adolescents 11-18 year olds, in school and in the community. Breakthrough uses leadership development to build capacities of 15-25 year olds to transform themselves and recruit others to make violence against women and girls unacceptable. It also works in the community with influencers and gatekeepers to shift norms to prevent violence and build values for girls and women. Media and arts infuse all our work and building evidence is a strong focus. Strategic partnership with governments are key – currently partnering with the Department of Education, Government of Punjab to apply gender lens to middle school curriculum across government schools. Currently reaching 573,000 adolescents and their communities to prevent violence against women and promote a culture of human rights, Breakthrough plans to reach 2 million adolescents over the next few years.

About the Job: -

- Senior Manager-Research & Evaluation (Scale Up team)
- Coordinator – Donor Retention

- Manager - Evidence and Practice Manager
- Senior Manager – Program Strengthening
- Senior Manager - Gender Trainer

Salary: -

- Salary will be based on the performance of the student on the interview.

Qualification: -

- Graduation
- Post-Graduation

Location: -

- Bhubaneswar, Odisha
- Delhi
- Chandigarh, Punjab

*for batch 2022-23

ONLY ELIGIBLE AND INTERESTED STUDENTS OF DR. B. R. AMBEDKAR UNIVERSITY DELHI ARE ADVISED TO APPLY.

**(Mr. Sachit Sharma)
Assistant Registrar
Training & Placement Cell**