

Event Report

The Universities are requested to share the activity report in the format given below.

Name of the Activity:	Model G20 Working Group on Digital Economy Initiatives		
Theme of the Activity:	Digital Economy		
Activity Date(s):	6th February 2023	No. of Participants:	70
Brief Description of the Activity:			
<p>The students of Bachelors in Business Administration Programme at the School of Business, Public Policy and Social Entrepreneurship participated in a Model Working Group Meeting on Digital Economy Initiatives taken up by G20 countries. This was followed by a Special Talk on Understanding the Digital Economy by Ms. Sugandha Tyagi, Director of Customer Experience, Eatapp on the 6th of February 2023. Eatapp is a global restaurant reservation software company. The G20 Member countries have acknowledged the significance of the Digital Economy and have taken action to benefit from it. Nayan, a student shared "The talk focused on the importance of Digitalisation in a corporate and how innovation coupled with modern day technology plays an important role in sustaining a business. The talk also helped the students to understand the intricate nature of Data Driven Digitalisation of a company and why companies in modern day and age focus on Outcome rather than on Output."</p>			
Brief Description of Participants (like industry experts, students, faculty, etc):			
Students, Faculty, and Industry Person			
Share Weblink of social media posts of the Activity (tag Delhi Government, DTTE&DHE and use releva			
Twitter:			
Facebook:			
Instagram:			
Others:			

NOTE:

Kindly upload the report along with minimum 3 images for each activity and a video clip of maximum 15 seconds in the google drive's dedicated folder.