

Event Report

The Universities are requested to share the activity report in the format given below.

Name of the Activity:	G20 SBPPSE Visit to Dilli Haat		
Theme of the Activity:	LiFE, interaction with micro-entrepreneurs, small entrepreneurs, SHGs, understanding local innovations, women led economic development		
Activity Date(s):	13 th March 2023	No. of Participants:	45
Brief Description of the Activity:			
<p>The Government of India has a dedicated and a focused approach on developing and advancing micro-enterprises, nano-enterprises, small entrepreneurs, encouraging local innovations, and encouraging women entrepreneurs through a SHG-led approach to development as is evident with the recent Budgetary announcements and the Economic Survey of 2021-2022. Realising the importance of this approach, a field trip of students of MBA 1st year at the SBPPSE was organized to Dilli Haat, a dedicated market place for small craftspersons, women, artisans, food entrepreneurs, small startups.</p> <p>The students got a chance to interact with artisans and craftspersons, their methods and innovations, Geographical Indications (GI) tags from different states, products supported under One District One Product, concepts of LiFE, sustainable living, responsible production and consumption, and SDGs.</p> <p>The field visit entailed a small research project under the aegis of which the entire class was divided into nine groups and they were asked to study topics such as GI tags and Madhubani paintings, Kalamkari art and the challenges artisans face because of digitization in art, eco-entrepreneurship, green innovations, the International year of the Millets and food enterprises, women-led economic development, government of India schemes such as the ODOP, and Ek Bharat Shreshtha Bharat.</p> <p>The students got to learn new skills, indigenous talents, and got an opportunity to interact and speak with artisans, entrepreneurs of fledgling startups thus not only gaining substantial lessons in entrepreneurship but also entrepreneurial humility. Entrepreneurship is an important agenda item of one of the working groups of India's G20 Presidency.</p> <p>We are thankful to the artists, craftspersons, and entrepreneurs for their valuable time, contribution, and patience.</p>			
Brief Description of Participants (like industry experts, students, faculty etc):			
Students of MBA 1 ST year			
Share Weblink of social media posts of the Activity (tag Delhi Government, DTTE&DHE and use relevant link)			
Twitter:			

Facebook:	https://m.facebook.com/story.php?story_fbid=516127234030446&id=100068995211631&mibextid=Nif5oz
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