

Event Report

The Universities are requested to share the activity report in the format given below.

Name of the Activity:	G20_Case study challenge		
Theme of the Activity:	Local Artisans, Entrepreneurship and Going Global		
Activity Date(s):	17th March launched 24th March Last date to register 25th Case Study Shared 28th Case Study Submitted 1st April Shortlisted Teams informed 7th April Final Round	No. of Participants:	300+
Brief Description of the Activity:			
<p>The University organised a G20 Case Study Challenge. Teams across the nation registered for the Challenge. A Case study related to Tarini Nirula Accessories, they specialise in elegant handcrafted occasion-wear bags handcrafted by local artisans while promoting Indian designs. The registered participants were asked to share Global reach strategies as part of the case solution. A total of 27 teams have shared the solution and 10 teams were invited to present their strategies.</p> <p>The following were adjudged the winners</p> <p>First Prize: Anay G Daga & Mohd. Saad from IIM Indore</p> <p>Second Prize: Bhavya & Sam from Hansraj College, Delhi University and Aditi Kulkarni & Mridul Mishra from IIM Ranchi</p> <p>Third Prize: Divyansh Dubey, Akshat Soni and Anushka Shinde, Institute of Engineering and Technology (IET) DAVV, Indore</p>			
Brief Description of Participants (like industry experts, students, faculty etc):			
300 participants from various institutions of the country including IIM, etc.			
Share Web link of social media posts of the Activity (tag Delhi Government, DTTE & DHE and use relevant link)			
Twitter:			
Facebook:			
Instagram:			
Others:			

NOTE:

Kindly upload the report along with minimum 3 images for each activity and a video clip of maximum 15 seconds in the google drive's dedicated folder.

