

Event Report

The Universities are requested to share the activity report in the format given below.

Name of the Activity:	Field Visit to Aadi Mahotsav		
Theme of the Activity:	Lifestyle for Environment		
Activity Date(s):	23rd February '23	No. of Participants:	70
Brief Description of the Activity:			
<p>The students of BBA Programme(Second Year) of SBPPSE visited Aadi Mahotsav on 22rd February 2023. They were accompanied by Faculty Members, Dr. Kritika Mathur and Dr. Swasti Pachauri. The students undertook tasks assigned in the courses of Gender and Entrepreneurship and Business Research during the visit. They also attended a Workshop for Scaling up Business Activities at Aadi Mahotsav organised by NIESBUD.Aadi Mahotsav has been organised by the Ministry of Tribal Affairs, Government of India The Mahotsav is hosting 170 artisans from across the country.</p> <p>The Mahostav is showcasing tribal culture to nudge customers and in turn markets to adopt environmentally conscious practices, part of Lifestyle for Environment agenda during India's G20 Presidency.</p>			
Brief Description of Participants (like industry experts, students, faculty, etc):			
Students, Faculty, Artisans, Trainers, Government officers in Ministry of Tribal Affairs			
Share Weblink of social media posts of the Activity (tag Delhi Government, DTTE&DHE and use releva			
Twitter:			
Facebook:	https://m.facebook.com/story.php?story_fbid=505407905102379&id=100068995211631&mibextid=Nif5oz		
Instagram:			
Others:			

NOTE:

Kindly upload the report along with minimum 3 images for each activity and a video clip of maximum 15 seconds in the google drive's dedicated folder.