

Event Report

The Universities are requested to share the activity report in the format given below.

Name of the Activity:	G20_Employment_Skilling_Field Visit to Retail Malls		
Theme of the Activity:	Employment and Skilling		
Activity Date(s):	28th April 2023	No. of Participants:	26
Brief Description of the Activity:			
The School of Business, Public Policy and Social Entrepreneurship organised a Field Trip for students of MBA Second Year (Elective: Retail Management) on 28th March 2023 to the Ambience Mall at Vasant Kunj, Delhi. Students were assigned various categories of stores to observe. They also had to interview respondents to assess retail shopping behaviour across socioeconomic segments and product categories.			
Brief Description of Participants (like industry experts, students, faculty etc):			
24 Students and 2 Faculty Members			
Share Web link of social media posts of the Activity (tag Delhi Government, DTTE & DHE and use relevant link)			
Twitter:			
Facebook:			
Instagram:			
Others:			

NOTE:

Kindly upload the report along with minimum 3 images for each activity and a video clip of maximum 15 seconds in the google drive's dedicated folder.