

AUD PG ENTRANCE TEST 2020

DESCRIPTION OF TEST (To be put up on University website)

School: SCHOOL OF DESIGN

Programme: MASTER OF DESIGN (SOCIAL DESIGN)

Duration of test (max 2 hours 30 minutes): 2.5 HOURS

Description of test:

The MDes in Social Design programme would assist you in acquiring and developing many of the capabilities that are listed below, which are essential for a practice as a social designer. The test has been designed to help you gain a better understanding of the nature of the MDes Social Design programme and to evaluate your aptitude for the programme. No special preparation is necessary for this test.

We hope that you will enjoy this test process and join the MDes Social Design programme with greater clarity, conviction and motivation to do something extraordinary in your life as well as for the society around you.

Qualities desirable for and developed through the MDes Social Design Programme:

1. Interest to work in areas of basic needs such as education, health, hygiene, sanitation, public transport, gender equality.
2. Curiosity in interacting and engaging with people, especially those from the underprivileged sections of our society, and discussing their challenges, aspirations and understanding their view of the world.
3. Having a keen observation of life around you and noticing all possible details and the larger social systems within which these exist.
4. A desire to solve problems of people/communities/society in the public domain. An urge to imagine how such issues could be addressed differently.
5. Energy and drive to take up leadership roles, be independent, follow your own objectives and take responsibility.
6. An ability to think of many suitable answers for a given question/ problem rather than just one.
7. Ability to articulate your ideas and effectively communicate them to others.
8. Perseverance to experiment and readiness to return again and again to a problem in order to resolve it.

9. An interest in how things are made, finding out the different materials and technologies used to make objects that we are surrounded by and their relationship/influence on social behaviour.
10. Appreciation and inclination to understand creative expressions in culture, art, craft, aesthetics, design and architecture.

SAMPLE QUESTIONS IN WRITTEN TEST

Section A: Contextual Connectivity

This section will test:

- Connectivity with current issues related to people and society at large.
- Broad understanding of policy matters concerned with prevailing social issues and challenges.
- Orientation to various public services and amenities existing in the country at present.

Assessment is strictly based on identifying the correct answer.

Sample question

The Great Pacific garbage patch is a gyre of marine debris particles composed mainly of this material:

1. Coral
2. Aluminum
3. Heavy oil
4. Plastic

Section B: Visual Interest and Recall

This section will test:

- Interest in and visual recall of matters of social significance.
- Ability to observe, remember and recall visually significant information/ material.

Assessment is strictly based on identifying the correct answer.

Sample question

Identify the scheme represented by the following logo:



Section C: Analytical Ability

This section will test:

- Ability and aptitude to solve problems in an analytical manner.
- Ability to comprehend and interpret a given matter/ situation in a precise way.

Assessment is strictly based on identifying the correct answer.

Sample question

Research has shown that one of the reasons for the failure of waste segregation efforts is that people still are not clear about what exactly is meant by 'wet' and 'dry' waste. Which of approaches below would address this finding:

- 1. Increasing the fine for improper waste segregation.*
- 2. Devise engaging ways to explain to people of all age-groups the ways to differentiate between wet and dry waste.*
- 3. Replace green and blue bins with red and yellow bins.*
- 4. Make waste bins bigger.*

Section D: Design Appreciation

This section will test:

- Ability to visualize and interpret an existing scenario.
- Ability to be empathetic and appreciate alternative point of views.
- Appreciate radically new and innovative propositions.

Assessment is strictly based on identifying the correct answer.

Sample question

The Indian parliament has recently passed three Bills pertaining to farmers and agricultural produce. One section of civil society supports the new Bills and another section has criticized them as harmful to farmers and Indian agriculture.

As a social designer, how would you build an independent assessment of the issue?

- a. Base your views on the WhatsApp messages you receive*
- b. Agree with your favourite politician*
- c. Make a trip to nearby rural areas and talk to farmers to understand the impact of the new proposals*
- d. Ignore the issues since you are not a farmer*