

**School of Business Public Policy & Social Entrepreneurship****Instructions for the Candidates**

Interviews for admission to the MBA Programme are scheduled to be held on **September 13, 14 and 15, 2023 from 9:00 am onwards in Offline mode at the Dr.B.R. Ambedkar University Delhi, Kashmere Gate Campus, Lothian Road, Kashmere Gate, Delhi 110006.**

The nearest landmarks to the AUD Kashmere Gate campus include the General Post Office (GPO), Maharana Pratap ISBT Kashmire Gate and the Old Delhi Railway Station. The nearest metro station is Kashmere Gate.

Please note the following instructions for the interview process.

General Instructions:

1. The candidates are required to **bring a copy of their application form and an original photo identity proof** for the purpose of verification at the time of interview.
2. Calling of the candidates for interview process shall not be considered as entitlement for admission. The final selection of candidates will be based on the combined merit obtained in PG CUET 2023 exam in Paper Code - COQP12 (75%) and interview (25%) according to the seat matrix, provided they fulfil the eligibility criteria at the time of document verification.
3. Candidates are expected to report at the AUD Kashmere Gate Campus in room no CR 12 by 9:00 am for the morning session and 12:30 pm for the afternoon session respectively, according to the allocated day and time. Candidates must **mark their attendance maximum within half an hour of the reporting time.**
4. Each candidate will be given 8-10 minutes for the interview and will be assessed on the basis of their performance in terms of the following:
 - Subject knowledge in the discipline of graduation
 - Knowledge of economic scenario / business environment/ current affairs
 - Interest in business and aptitude for management education including communication skills, flexibility, mobility, team spirit, ability to work in a competitive work environment
5. Candidates are advised to visit the AUD website www.aud.ac.in regularly for updates about the admission process.
6. For any queries, write to us at pcmba@aud.ac.in or sbppseoffice@aud.ac.in

Best Wishes,
School of Business, Public Policy and Social Entrepreneurship
Dr. B. R. Ambedkar University Delhi (AUD)