

**AMBEDKAR UNIVERSITY DELHI**

Lothian Road, Kashmere Gate, Delhi – 110006

**SCHOOL OF DESIGN**

Aptitude Test for the MA in Social Design Programme, 4<sup>th</sup> July 2015

TOTAL MARKS: 50

Time: 10:30 am to 2:00 pm

IMPORTANT INSTRUCTIONS

1. The answers are to be filled in the question paper itself for all the questions. However, extra sheets may be added if required.
2. Question No. 2 will require you to go around the AUD Campus and respond after due observation, interaction and understanding. However, the question paper is not allowed to be taken out of the Hall, at any time during the test.
3. YOU CAN ANSWER IN HINDI OR IN ENGLISH
4. You are to return the entire test paper back to the invigilator, after completion

Name of the Applicant:.....

Application Number:.....

Signature of the Invigilator

For Official Use only. Please do not fill the part below:

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**Note:**

This question paper is designed to help you gain a better understanding of the nature of the MA Social Design programme and its objectives and to evaluate your aptitude for the programme. The MA in Social Design programme would assist you in acquiring and developing many of the capabilities that are listed below as part of the requisite aptitude profile. We hope that you will enjoy this aptitude test process and join the MA in Social Design programme with greater clarity, conviction and motivation to do something extraordinary in your life as well as with the society around you.

Qualities desirable for and developed through the MA Social Design Programme:

1. Interest to work in areas of basic needs such as education, health, hygiene, sanitation, public transport, gender issues, etc.
2. Interested in interacting and engaging with people and discussing their problems, aspirations, especially those from the underprivileged sections of our society.
3. A desire to solve problems of people/communities/ society in public domain. An urge to imagine how such issues could be addressed differently.
4. An ability to think of many suitable answers rather than one, for a given question/ problem.
5. An interest in how things are made, finding out what are the different materials and what may be the technology used to make objects that we are surrounded by and their relationship/ influence on social behavior.
6. Having a keen observation of everything around you and noticing all possible details.
7. Interest to work with skill oriented income generation activities and understand materials, techniques, processes and larger social systems within which these exist.
8. Appreciation and inclination to understand the subject of creative expressions in cultures, arts, crafts, aesthetics, design and architecture.
9. Energy and drive to take up leadership roles, be independent, follow your own objectives and take responsibility.
10. Articulate your ideas and effectively communicate them to others.

## **Question 1**

### **15 Marks**

How can you prevent people from urinating in public places?

#### Suggested Approach

- Remember locations and surroundings where people tend to use public spaces to ease themselves.
- Try to think of possible reasons that encourage and compel people to start using a particular location as a place to urinate.
- With your understanding of the problem, imagine possible ways that could help prevent people from urinating in public places. Try to come up with as many possible solutions as you can. Remember there could be a set of suggestions and not just a single answer to the problem.
- Short-list the solution that you consider most suitable.

#### Emphasis of the Question and Assessment Criteria

- Ability to undertake a systematic process towards problem solving.
- Quality of observation and understanding of the problem.
- Ability and aptitude to solve problems in an analytical and imaginative manner.







## Question 2

### 15 Marks

Visit any one of the locations mentioned below, within the University campus. Examine/ Study the chosen location in general and also in terms of specific details. What according to you are the issues, problems and concerns associated with the given location that is meant for a particular purpose? Please observe and also interact with any person/s in or around the location. Note and describe your observations in a clear and organized manner. You may also make use of sketching/ drawing to illustrate your examinations.

- a. Any one of the Canteen
- b. ATM
- c. Any one of the main entrance
- d. Any one of the drinking water dispensers
- e. Any one of the toilet blocks

### Suggested Approach

- Identify the location that you would like to investigate.
- Spend some time observing the location as well as being a user of what the location is meant for.
- Interact with some other individuals who are also part or users of the same location to find out find out about issues, concerns, problems, limitations, etc. that are significant with respect to the chosen space and people involved.
- Record your investigations in a clear and systematic manner. You may organize your observations in some kind of an order such as severe, moderate and marginal or as extreme, average and trivial.

### Emphasis of the Question and Assessment Criteria

- Ability to engage and critically observe a given situation.
- Ability to investigate in a methodological manner.







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**Question 3**

**10 Marks**

Imagine and describe 5 alternative ways by which any one of the following could be put to an innovative use for public good, other than what it is meant for.

- A Bus Stand
- A Street Bench
- An Over bridge

Emphasis of the Question and Assessment Criteria

- Ability to imagine alternatives and many right answers for a given problem/ situation.

**Answer (Please add more pages if required)**

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**Question 4**

**10 Marks**

Depict any one of the following in form of a visual diagram, showing its key components and their relationships.

- a. A School
- b. A Cafeteria
- c. A large Joint Family

Emphasis of the Question and Assessment Criteria

- Ability to make conceptual models.
- Inclination towards visual thinking.
- Illustrative skills.



**Statement of Purpose/ Intent Proposal**

Please describe your intention to join the MA in Social Design Programme in around 500 words