

Postgraduate Diploma in Publishing

School of Business, Public Policy and Social Entrepreneurship (SBPPSE)

Post Graduate Diploma in Publishing (One-year full-time)

The aim of the one year (two-semester) Post-Graduate Diploma in Publishing is aimed at creating well-rounded and skilled professionals who aspire to make a career in publishing.

Programme Structure and Delivery

- Post-Graduate Diploma in Publishing programme requires successful completion of 36 credits worth of courses composed of core, elective, and field-based internship over two semesters (one year). Each semester would ordinarily be of 16 weeks of academic work.
- Each credit in a course is equated to sixteen hours of teaching input. Thus a 4-credit course entails sixty four hours of teaching inputs spread over sixteen weeks, thus amounting to four hours per week per course.
- Teaching consists of a combination of class lectures, workshops, computer-based lessons, seminars and field-works. The programme puts special emphasis on seminar based teachings.
- The students are required to undergo a compulsory internship in an organisation for two months after the closure of the first semester and before the commencement of the second semester. The internship shall carry four credits.

Courses By Semester (Credits are indicated in parentheses)

	Semester 1	Summer	Semester 2
Core	1. Introduction to Publishing (4) 2. Editing (4) 3. Managing a Publishing Enterprise (4) 4. Production and Design in Publishing (4)		5. Legal Issues in Publishing (4)
Elective			<i>Any Three of the Following:</i> <ul style="list-style-type: none"> • Publishing in a Globalised World (4) • Regional Publishing and Translation (4) • Children’s Publications (4) • Special Categories in Publishing (4) • Academic Publishing

			(4) <ul style="list-style-type: none"> • Publishing for Corporate, Legal and Social Organisations (4) • Magazine and Newspaper Publishing (4)
Field-based Research Practicum		Internship (4)	

Elective Courses

Students will choose their electives from a range of courses on offer in the second year. In addition, students have the option to enrol in electives offered by other Schools at AUD in consultation with School faculty. AUD keenly believes that each programme in the university will benefit from the expansive and productive interdisciplinary structure that is inherent in the university. In keeping with that motto, students here too will be encouraged to take courses across schools and programmes for their elective options, depending on their skillset, interest and aspiration. The total number of credits required through elective courses is twelve.

Field Practicum

Internship (4 credits)

The internship will be scheduled during the months of November and December, between Semesters I and II, for 8 weeks aiming to bridge the theoretical knowledge learnt in class with practice in the field. Each student will be attached to an organisation and will have to submit an internship report at the completion of the internship tenure. The students are also required to make a presentation in the beginning of the second semester.

Attendance, Assessment & Evaluation

Students will be evaluated and graded on the basis of a variety of assessment situations including class participation and discussion, presentations, written tests / examinations, take-home assignments, field-based projects, seminars and term papers. The mode of assessment and its patterns may differ from course to course. Students are expected to be regular in attending classes, workshops and other educational exercises as assessments will be continuously held throughout the semester.

Admission

Number of seats

The total intake in every academic year will be 20 (including general as well as reserved seats as per norms set by the government of the National Capital Territory of Delhi).

<i>Delhi/NCT¹ (85%): Total Seats 17</i>		<i>Outside Delhi/NCT (15%): Total Seats 3</i>	
SC (15%)	3	SC (15%)	0
ST (7.5%)	1	ST (7.5%)	0
OBC (27%)	5		
General	8	General	3

In addition, 5 supernumerary seats have been kept for Foreign Nationals, physically Challenged, Wards of Armed Forces Personnel killed or disabled in action, subject to fulfilment of the eligibility criterion to get admission. These seats may also be given to candidates who may not fulfill the basic eligibility criterion, but have work experience to support their candidature. Such candidates will be given a Certificate.

Eligibility

Bachelor's degree with 50 per cent marks (or equivalent grade) from a recognized university in any discipline. (Relaxation of 5 per cent for candidates belonging to Scheduled Caste, Scheduled Tribe and Physically Handicapped categories)

Selection Procedure

The final selection for admission will be based on the performance of the candidates in a written test, Statement of Purpose (SOP) and an interview conducted by the School.

*Course Fee**

At present the fee for the course is charged on the basis of Rs. 1000 per credit of teaching inputs, amounting to Rs. 32,000 for the entire course. There will be fee waivers and scholarships for the deserving students.

*Subject to revision

Director, SBPPSE

¹ NCT will mean that the applicant should satisfy at least one of the following conditions:
a. The qualifying degree for admission to the programme is from an institution in Delhi.
b. The residence of the applicant is in Delhi.