

PG Diploma Publishing
School of Business, Public Policy & Social Entrepreneurship (SBPPSE)
Ambedkar University Delhi (AUD)
Admission process & Eligibility Conditions 2014

- 1. What is unique about the PG Diploma Publishing programme of AUD?**
It is an innovatively conceived Postgraduate Diploma Programme incorporating important elements of publishing, while viewing it as a business enterprise.
- 2. What is the duration of the PG Diploma Publishing Programme?**
PG Diploma Publishing is a one-year programme, starting in July 2014 and ending in May 2015.
- 3. When does application for admission to PG Diploma Publishing begin?**
Online registration of application opens on **7th April 2014** and will close on **7th May 2014**. Apply on-line by paying application fee of Rs.400/- (Rs.200/- for SC/ ST / PD candidates).
- 4. How to complete an on-line application for the PGD Publishing programme?**
Candidates are advised to go through the detailed instructions given on AUD website (www.aud.ac.in)
- 5. What is the process of admission to the one-year PGDP programme?**
Candidates will be admitted on the basis of combined scores obtained in the Admission Test, SOP and Interviews. Eligible applicants will be required to take the **Admission Test** which will be conducted at 10.00 am on **Saturday, 10 May 2014** at AUD premises in Kashmere Gate campus, Delhi.
- 6. Is Statement of Purpose (SOP) mandatory?**
Yes, submission of SOP is mandatory, without which your application will not be considered.
- 7. What is the likely pattern of the admission test?**
The admission test will consist of Multiple Choice Questions to assess the candidate's ability in Analytical Reasoning and English language comprehension.
- 8. Where can the outstation candidates take the Admission Test?**
Outstation candidates can take the Test only at AUD, in Delhi. There will be no other centre in Delhi or outside Delhi.
- 9. What are the eligibility conditions?**
Candidates who have secured at least 50% of marks or equivalent CGPA (45% for candidates belonging to SC/ ST/ Physically Disabled (PD) categories) in a 3-year Bachelor's degree programme are eligible to apply.

10. Can candidates appearing in the final year examination apply?

Yes, Candidates who are appearing in the final year of Bachelor's Degree/ other qualifying examination are eligible to apply, irrespective of their percentage of scores obtained so far, provided that they expect to fulfill the eligibility criteria when the results are declared. Such candidates will be required to provide their final result before 31st August 2014.

11. How many seats are available in the MBA programme?

There are 20 seats in total.

12. Are there reserved seats?

Yes, 85% of seats (17) seats are reserved for candidates belonging to/ graduating from the NCT of the State of Delhi and 15% (3) of seats are open to candidates belonging to the rest of India. The 17 seats are distributed on the basis of the norms of reservation followed by the NCT of the State of Delhi.

13. What are these different Categories of Seats?

Each applicant will choose to apply in one of the following Categories: General (Gen); Scheduled Caste (SC); Scheduled Tribe (ST); Other Backward Class - non-creamy layer (OBC); Physically Disabled (PD); Children of Defense Personnel killed/disabled in Action (CW); Foreign Nationals (FS).

14. How many seats are available in each category?

Seats are distributed in the following categories:

- NCT – 17: (General – 8; SC – 3; ST – 1; OBC –5);
- Outside NCT: 3: (General - 1 SC – 1; ST- 1; No OBC quota for outside NCT)
- Supernumerary:5: PH (1); CW (1); FS (2); Candidates with professional experience in publishing (2).

15. Is there any relaxation in eligibility criteria for General category candidates?

Yes, two seats are available for candidates with relevant experience in publishing

16. Is there relaxation in eligibility criteria for reserved category candidates?

Relaxation of 5% in eligibility will be allowed to candidates from SC/ST/PD categories).

17. What are the documents required to be submitted by reserved candidates?

Reserved candidates are required to submit caste / PD certificate from duly recognized authorities. OBC candidates need to submit both caste and non-creamy layer certificate to claim reservation against OBC quota. Creamy layer OBC candidates have to apply as General Category (Gen) candidate.

18. What about Physically Disabled candidates?

Only those candidates who are cleared as PD by an approved Medical Board will be considered for admission under the PD category.

19. What should Children of War widows (CW) candidates do?

In the CW category, CW1 candidates will have pre-emptive claim over CW2 candidates; CW2 over CW3; CW3 over CW4; and CW4 over CW5.

Only an Entitlement Certificate issued by the Secretary, Kendriya Sainik Board Delhi; Secretary, Rajya/ Zila Sainik Board; Officer-in Charge, Record Office/ First Class Stipendiary Magistrate is acceptable.

20. What should Foreign Students (FS) do?

Foreign students can apply on-line by filling the application form meant for FS category students.

21. What is the fee structure for PGDP programme?

AUD has a flexible fee structure. The current fee structure which ranges from Rs.1000 to 2000 per credit is under revision. The tuition fee for the one year (two semester) programme for PG Diploma in Publishing is currently Rs 32000, which is likely to be revised soon. In addition Rs500/- per semester will be collected towards 'Student Welfare Fund'.

22. Will the fee be refunded if the candidate withdraws his/ her admission?

Only Rs2000/- (caution deposit) will be refunded to candidates who withdraw his/her admission after the orientation programme. The entire fee amount, after deducting Rs1000/- towards processing charges, will be refunded to candidates who withdraw before the orientation programme.

23. Are there any fee concessions?

Yes, there are full or partial fee waivers available, which will be based on the economic background of the student. In addition, needy students can seek support from the Student Welfare Fund.

24. Where is AUD campus located and where are PGDP classes held?

Classes will be held at the School of Business, Public Policy & Social Entrepreneurship, Ambedkar University Delhi (AUD), which is located at Lothian Road, Kashmere Gate, Delhi 110006.

25. IMPORTANT NOTIFICATION:

- Candidates applying to PGDP programme of AUD are required to visit AUD website (www.aud.ac.in) and **apply online** by making on-line payment of Rs400/- (Rs.200/- for SC/ST/PD candidates). Applications will be received only through the online registration process.

- Online registration **opens on 7 April 2014; closes on 16 June 2014.**
- Admission Test will be held on 2:00 PM, 26 June 2014 at AUD premises
- Candidates will be able to download copy of the filled application form and bring it along with a proof identity at the time of test.
- Personal Interview of all candidates will be held on 03 July 2014.

NOTE: For queries, please contact:

Email: admissionspgdp@aud.ac.in;

phone: +91 11-23864064 (9.00 am to 5.00 on working days only)