

## Frequently Asked Questions (FAQ)

**2-year (Full-Time) MA Social Entrepreneurship (MASE)**  
**School of Business, Public Policy & Social Entrepreneurship (SBPPSE)**  
**Ambedkar University Delhi (AUD)**  
*Admission process & Eligibility Conditions 2014-2016*

- 1. What is unique about the MASE programme of AUD?**  
The programme focuses the emerging area of Social Entrepreneurship, while imparting the core management skills. MASE will impart specialised skills to enable graduating students to start their own business.
- 2. When can candidates apply for admission to MASE at AUD?**  
Online registration facilities will **open on 7<sup>th</sup> April 2014 and will close on 7<sup>th</sup> May 2014**. Candidates are required to apply on-line by paying application fee of Rs.1000/- (Rs.500/- for SC/ ST / PD candidates). Interested candidates should visit our website ([www.aud.ac.in](http://www.aud.ac.in)).
- 3. How to complete an on-line application for the MASE programme?**  
Candidates are advised to go through the detailed instructions given on the AUD website ([www.aud.ac.in](http://www.aud.ac.in))
- 4. What is the process of admission to the 2-year MASE programme?**  
Candidates will be admitted on the basis of combined scores obtained in the Admission Test, Statement of Purpose submitted/ uploaded and Interviews held by AUD. Eligible applicants will be required to take the **Admission Test** which will be conducted on **Sunday 11<sup>th</sup> May 2014** at AUD premises in Delhi.
- 5. Is Statement of Purpose (SOP) mandatory?**  
Yes, submission of SOP is mandatory, without which your application will not be considered.
- 6. What is the likely pattern of the admission test?**  
The admission test will be of 1 hour 30 minutes duration which will consist of Multiple Choice Questions. It is an aptitude test intended to assess the candidate's skills in the area of applied Mathematics, Analytical Reasoning and English language comprehension.
- 7. Where can the outstation candidates take the Admission Test?**  
Outstation candidates can take the Test only at AUD, in Delhi. There will be no other centre in Delhi or outside Delhi.
- 8. What other steps are involved in the admission to the MASE programme?**

Immediately after the Admission Test, candidates will appear for the personal interview (PI) which will be conducted at AUD premises on Sunday 11<sup>th</sup> May and Monday 12<sup>th</sup> May 2014.

**9. What are the eligibility conditions?**

Candidates who have secured at least 50% of marks or equivalent CGPA (45% for candidates belonging to SC/ ST/ Physically Disabled (PD) categories) in a 3-year Bachelor's degree programme are eligible to apply.

**10. Can candidates appearing in the final year examination apply?**

Yes, Candidates who will be appearing in the final year of Bachelor's Degree examination are eligible to apply, irrespective of their percentage of scores obtained so far, provided that they expect to fulfill the eligibility criteria when the results are declared. (Such candidates will be required to provide their final result before 31st August 2014).

**11. How many seats are available in the MASE programme?**

There are 10 seats in total.

**12. Are there reserved seats?**

Yes, 85% of seats (10) seats are reserved for candidates belonging to/ graduating from the NCT of the State of Delhi and 15% of seats are open to candidates belonging to the rest of India. These 10 seats will be distributed on the basis of the norms of reservation followed by the NCT of the State of Delhi.

**13. What are these different Categories of Seats?**

Each applicant will choose to apply in one of the following Categories: General (Gen); Scheduled Class (SC); Scheduled Tribe (ST); Other Backward Class - non-creamy layer (OBC).

**14. How many seats are available in each category?**

Seats are distributed in the following categories:

- NCT – 9: (General – 5; SC – 1; ST – 1; OBC –2);
- Outside NCT: 1: (General - 1; SC – 0; ST-0; No OBC quota for outside NCT)

**15. Is there any relaxation in eligibility criteria or cut-off marks for General category candidates?**

No relaxation in eligibility criteria is available for General category for admission to the MASE programme.

**16. Is there any relaxation in eligibility criteria or cut-off marks for reserved category candidates?**

Relaxation of 5% in eligibility will be allowed to candidates from SC/ST/PD

categories).

**17. Are any documents required to be submitted by reserved candidates?**

Yes. Reserved candidates are required to submit caste / PD certificate from duly recognized authorities. OBC candidates need to submit both caste and non-creamy layer certificate to claim reservation against OBC quota. Creamy layer OBC candidates have to apply as General Category (UR) candidate.

**18. What is the fee structure for MASE programme?**

The tuition fee for the two year programme payable to AUD is Rs. 168,000; in addition, Rs 16000/- will be payable for course material & data base subscription; Rs.30000/- for co-curricular & industry interface; Rs.2000/- towards Student Welfare Fund; and Rs.5000/- as (Refundable) Deposit.

The fees for the first year MASE course are payable at the time of taking admission to the programme in April-May 2014, and that for the second year will be payable at the beginning of the next academic session in June 2015.

**19. Will the fee be refunded if the candidate withdraws his/ her admission?**

If the candidate withdraws his/her admission before the orientation day (i.e., 23 June 2014) only Rs 1000/- will be deducted from the fee paid; the remaining amount will be refunded. However, if the candidate withdraws her/his admission after the orientation day, only the caution deposit of Rs.5000/- will be refunded.

**20. Are there any fee concessions?**

Yes, there are full or partial fee waivers available, which will be based on the economic background of the student. In addition, needy students can seek support from the Student Welfare Fund.

**21. Where is AUD campus located and where are MaSE classes held?**

MSE classes will be held at the School of Business, Public Policy & Social Entrepreneurship, Ambedkar University Delhi (AUD), which is located at Lothian Road, Kashmere Gate, Delhi 110006.

**22. IMPORTANT NOTIFICATION:**

- Candidates applying to MASE programme of AUD are required to visit AUD website ([www.aud.ac.in](http://www.aud.ac.in)) and **apply online** by making on-line payment of Rs1000/- (Rs.500/- for SC/ST/PD candidates). Applications will be received only through the online registration process.
- Online registration opens on 7<sup>th</sup> April and will close on 7<sup>th</sup> May 2014
- Admission Test will be held on Sunday 11<sup>th</sup> May 2014 at AUD premises
- Candidates will be able to download Admit Cards on 8<sup>th</sup> May, 2014
- Personal Interview of candidates will be held on 11<sup>th</sup> and 12<sup>th</sup> May.

**NOTE: For queries, please contact:**

Email: [admissionsmase@aud.ac.in](mailto:admissionsmase@aud.ac.in);

phone: +91 11-23864064 (9.00 am to 5.00 on working days only)