

Corrigendum to tender No. AUD/1-10 (132)/2018/378 Dated 22.10.2018

1. Reference AUD tender No. AUD/1-10 (132)/2018/378 Dated 22.10.2018. A pre-bid meeting for subject tender was held at AUD Kashmere Gate campus, Delhi-110006 on 26.10.2018. Based on the queries received during the pre-bid meeting and through e-mail, the following clarifications are hereby notified through this corrigendum to all concerned stakeholders:

S.No.	Tender Clause	Revised Clause
(i)	<p><u>Tender Evaluation Criteria No1</u></p> <p>Experience as a digital marketing agency in online advertising and social media marketing is required. The portal shall be serving Business Schools/ Premium B-Schools of the country which are among the top 50 (as per latest NIRF management rankings). One mark for one Business School up to maximum of 25 shall be awarded (NIRF top 50 rankings).</p> <p>Along with technical bid, please upload the proof of experience being claimed.</p>	<p>Experience as a digital marketing agency in online advertising and social media marketing is required. The portal shall be serving Business Schools/ Premium B-Schools of the country which are among the top 100 (as per latest NIRF management rankings).Two Marks for one Business School for ranking between 1-50 and One mark for one Business School for ranking 51-100 up to maximum of 25 shall be awarded (NIRF top 100 rankings)</p> <p>Along with technical bid, please upload the proof of experience being claimed.</p>
(ii)	<p><u>Tender Evaluation Criteria No 2</u></p> <p>At least 01 (one) contract in Educational Institute/ University with annual value not less than Rupees 10 lakh in the last one financial year. – 15 points</p> <p>For each such additional contract – 5 Marks</p>	<p>At least 01 (one) contract in Educational Institute/ University with annual value not less than Rupees 10 lakh in the last one financial year. – 15 points</p> <p>For each such additional contract – 5 Marks</p> <p>Please upload the proof along with Technical Bid. Proof may include emails supported by valid invoice.</p>
(iii)	<p><u>Clause 19(ix):</u> It shall not undertake any work during the Term of Agreement that would be similar to the services performed hereunder of directly or indirectly affect its performance of services under this work order.</p>	<p>It shall not undertake any work during the Term of Agreement that would directly or indirectly affect its performance of services under this work order.</p>

2. All other terms and conditions will remain unaltered. **The schedule of tender may now be read as under:**

Tender enquiry Number	No. AUD/1-10 (132)/2018/378	
Date/ time of release of tender through e-procurement solution	22.10.2018	5.00 PM
Last Date/ time of submission of queries/ observations, if any for clarification through e-mail to website.tender@aud.ac.in	26.10.2018	10.00 AM
Date/ time of pre-bid meeting at IT Services Division, AUD Kashmere Gate campus, Delhi-110006	26.10.2018	3.00 PM
Start date/ time of submission of online bid	22.10.2018	5.00 PM
Last date/ time of downloading bid document	09.11.2018	4.00 PM
Last date/ time of submission of online bid	09.11.2018	4.00 PM
Date/ time of opening of Technical bid	09.11.2018	4.30 PM
Date/ time of opening of Financial bid	Will be notified later	

Dated : 02.11.2018


Deputy Registrar (Admn.)